

Republic of the Philippines

JOSE RIZAL MEMORIAL STATE UNIVERSITY

The Premier University in the Province of Zamboanga del Norte

Gov. Guading Adaza St., Sta. Cruz, Dapitan City Province of Zamboanga del Norte





BS Tourism Management Curriculum

CMO 62 series 2017

FIRST YEAR

| T-1 | ~ | |
|-------|-----|-------|
| Firet | Sem | ecter |

| Course | Descriptive Title | | Units | |
|--------|--|-----|-------|----------------------------|
| Code | Descriptive True | LEC | LAB | requisite/ Co-requisite |
| GE-PC | Purposive Communication | 3 | | |
| GE-MM | Mathematics in the Modern World | 3 | | |
| GE-US | Understanding the Self | 3 | | |
| GE-SSP | Social Science in Philosophy | 3 | | |
| THC 1 | Macro Perspective of Tourism and | 3 | | |
| | Hospitality | | | |
| THC 2 | Risk Management as Applied to Safety, | 3 | | |
| | Security and Sanitation | | | |
| PE 11 | Physical Activities Towards Health & Fitness | | | |
| | (PATH-Fit) 1 (Movement Competency | 2 | | |
| | Training) | | | |
| NSTP 1 | National Service Training Program | 3 | | |
| | Total | 2 | 3 | |

Second Semester

| Course | Descriptive Title | | Units | |
|--------|---|-----|-------|--------------|
| Code | Descriptive Title | LEC | LAB | Co-requisite |
| GE-AA | Art Appreciation | 3 | | |
| GE-PH | Readings in Philippine History | 3 | | |
| TPC 1 | Global Tourism, Geography & Culture | 3 | | |
| THC 3 | Micro Perspective of Tourism and Hospitality | 3 | | THC 1 |
| TPC 2 | Tour and Travel Management | 2 | 1 | THC1 |
| PE 12 | Physical Activities Towards Health & Fitness (PATH- Fit) 2 (Exercise-based Fitness Activities) | 2 | | |
| NSTP 2 | National Service Training Program | 3 | | NSTP1 |
| | Total 20 | | | |

SECOND YEAR

First Semester

| Course | Descriptive Title | | Units | |
|--------|--|-----|-------|------------------|
| Code | Descriptive Title | LEC | LAB | Co- requisite |
| THC4 | Philippine Culture and Tourism Geography | 3 | | |
| TPC 3 | Applied Business Tools &Technologies w/ Lab | 2 | 1 | |
| TPC 4 | Intro to MICE | 2 | 1 | THC 1, THC 3 |
| GE-CW | The Contemporary World | 3 | | |
| THC5 | Legal Aspects in Tourism and Hospitality | 3 | | |
| GE-IP | Indigenous People in Education | 3 | | |
| TPC 5 | Transportation Management | 3 | | |
| PE 21 | Physical Activities Towards Health & Fitness (PATH-Fit) 3 (Choice of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities) | 2 | | |
| | Total | 1 | 23 | |

Second Semester

| Course | Descriptive Title | Units | | Pre- requisite/ |
|--------|---|-------|-----|--------------------|
| Code | | LEC | LAB | Co-requisite |
| GE-E | Ethics | 3 | | |
| THC6 | Professional Development & Applied Ethics | 3 | | |
| TPC6 | Sustainable Tourism | 3 | | |
| TMPE1 | Tour Guiding | 3 | | |
| THC7 | Entrepreneurship in Tourism and Hospitality | 3 | | |
| TPC7 | Foreign Language 1 | 3 | | |
| GE-PEd | Peace Education | 3 | | |
| PE 22 | Physical Activities Towards Health & Fitness (PATH-Fit) 4 (Choice of Dance, Sports, Martial Arts, Group Exercise, Outdoor and Adventure Activities) | 2 | | |
| | Total | 2 | 23 | |

| | MID-YEAR CLASS | LAB |
|--------|--------------------------------|---------|
| IC - 1 | Industry Immersion (200 hours) | 2 units |

THIRD YEAR

First Semester

| Course | Descriptive Title | | Units | |
|--------|--|-----|-------|------------------|
| Code | Descriptive Title | LEC | LAB | Co- requisite |
| TPC 8 | Any Advised Foreign Language 2 | 3 | | TPC 7 |
| THC8 | Tourism and Hospitality Marketing | 3 | | |
| TMPE 2 | Front Office Operation | 2 | 1 | |
| BMEC21 | Operations Management in Tourism & Hosp. | 3 | | |
| TPC9 | Tourism Policy Planning & Development | 3 | | |
| THC9 | Quality Service Management in Tourism | 3 | | |
| | & Hosp. | | | |
| TMPE3 | Recreational & Leisure Management | 3 | | |
| | Total | 1 | 21 | |

Second Semester

| Course | Descriptive Title | Un | its | Pre- requisite/ |
|---------|--|-----|-----|--------------------|
| Code | Descriptive Title | LEC | LAB | Co- requisite |
| RIZAL | Rizal's Life and Works | 3 | | |
| THC10 | Multicultural Diversity in Workplace for the Tourism Professional | 3 | | |
| GE-ST | Science, Technology and Society | 3 | | |
| BMEC 22 | Strategic Management & TQM | 3 | | BMEC21 |
| TPC10 | Research in Tourism 1 | 3 | | |
| TMP4 | Specialized Food and Beverage Operations | 2 | 1 | |
| TMP5 | Environmental Conservation in Tourism | 3 | | |
| Total | | 2 | 1 | |

| | MID-YEAR CLASS | LAB | Pre-requisite |
|--------|--------------------------------|---------|---------------|
| IC - 2 | Industry Immersion (200 hours) | 2 units | IC - 1 |

FOURTH YEAR

First Semester

| | I ii st sciiicstei | | | |
|--------|------------------------|-------|-----|----------------|
| Course | Degaminting Title | Units | | Pre-requisite/ |
| Code | Descriptive Title | LEC | LAB | Co-requisite |
| Prac 1 | Practicum 1 (300hours) | | 3 | IC-2 |
| TPC11 | Research in Tourism 2 | 2 | 1 | TPC 10 |
| Total | | | 6 | |

Second Semester

| | Second Semiosec | | | |
|--------|------------------------|-----------------------|-----|--------------------|
| Course | Descriptive Title | Degavinting Title Uni | its | Pre- requisite/ |
| Code | Descriptive Title | LEC | LAB | Co- requisite |
| Prac 2 | Practicum 2 (500hours) | | 5 | Prac |
| | | | | 1 |
| | Total | | 5 | |

Note: Completed Academic Units until 4th year (First Semester) are required before taking Prac 2

| Summary of Units | |
|------------------------------------|-----|
| General Education Courses | 36 |
| Common Business Core Courses | 6 |
| Tourism & Hospitality Core Courses | 30 |
| Professional Core Courses | 33 |
| Professional Electives Courses | 15 |
| Practicum | 8 |
| NSTP Courses | 6 |
| PE Courses | 8 |
| Institutional Courses | 4 |
| Total | 146 |

For Non-ABM graduates, the following bridging courses are required in the first year

Fundamentals of Accounting and Finance 1st sem Applied Economics $2nd \ sem$ Business Marketing and Management 3 2nd sem

9 units Total